

bfa Calendar of Events

third edition August 2010



AUGUST		
4 th	Specialist Seminar <i>The Power of Marketing</i>	250 points

NOVEMBER		
16 th	Specialist Seminar <i>Sales planning and assessment</i>	250 points
23 rd	Prospective Franchisor Seminar (Birmingham)	
24 th	Prospective Franchisee Seminar (Birmingham)	

SEPTEMBER		
14 th	Prospective Franchisor Seminar (Glasgow)	
16 th	Specialist Seminar <i>Expanding internationally</i>	250 points
15 th	Prospective Franchisee Seminar (Glasgow)	
22 nd	bfa Chairman's Charity Golf Day	
30 th	bfa Franchisee of the Year Awards Dinner	

DECEMBER		
9 th	AGM & bfa Chairman's Dinner	

OCTOBER		
1 st & 2 nd	National Franchise Exhibition (Birmingham)	
7 th	Specialist Seminar <i>Practice what you preach - Building your franchisor exit plan from day one</i>	250 points
12 th	Affiliate Forum	100 points
13 th	South West Regional Forum	100 points
14 th	Northern Regional Forum	100 points
19 th	Scottish Forum	100 points
20 th	London/South East Regional Forum	100 points
21 st	Midlands Regional Forum	100 points
26 th	Prospective Franchisor Seminar (London)	
27 th	Prospective Franchisee Seminar (London)	

